



The International Conference on Biofabrication
Biofabrication 2023
Saskatoon, Canada • Sept. 17 - 20



EXHIBITOR & SPONSORSHIP
PROSPECTUS

International Society of Biofabrication (ISBF) Annual Meeting

The International Conference on Biofabrication
Saskatoon, SK, Canada – September 17 - 20, 2023





Welcome from the Organizing Committee

On behalf of the Organizing Committee, we would like to invite you and your organization to join us at the 2023 annual conference of the International Society of Biofabrication (ISBF).

Since 2006, the ISBF has held an annual conference, the International Conference on Biofabrication (ICB), aimed at providing a forum where distinguished leaders, scholars, clinicians, regulatory specialists, and industry representatives from around the world, working in fields related to biofabrication, gather to exchange innovative ideas, share discoveries / technologies / products, and educate and shape the new generation of leaders through scientific, social, and networking activities. Following the success of the 2022 ICB in Italy, which featured more than 400 attendees from 29 countries, we are thrilled to host the 2023 ICB in Saskatoon, one of the most beautiful cities in Canada.

The 2023 ICB in Saskatoon will provide a world-class platform through a variety of support and sponsorship opportunities to complement your organization's strategic goals by increasing the visibility and boosting the brand awareness of your organization's missions, technologies, products, and services. Conference sponsorship and support opportunities will be offered through exhibition booth spaces, oral and poster presentations, sponsorship recognitions, and complimentary conference registrations, as well as a number of social event / catering / advertising opportunities, with all details in the following pages. Furthermore, we welcome suggestions for customized sponsorship opportunities to meet the unique goals and needs of your organization.

Canada is a country full of large cosmopolitan urban amenities, vast expanses of sparsely populated land, natural beauty, an atmosphere of freedom, and Canadian kindness. Built on Treaty 6 Territory and the Homeland of the Métis people, Saskatoon is the largest city of the Province of Saskatchewan and has been recognized as one of the best travel destinations in the world. For example, Saskatoon ranked 18th on the New York Times list of "52 Places to Visit in 2018" in the world. The conference venue will be the Saskatoon Inn & Conference Centre, which is sufficiently large to hold all conference activities in one place, thus maximizing the exposure of your organization to all attendees over the course of conference. The Saskatoon Inn & Conference Centre features a tropical courtyard and lobby adjacent to the conference meeting rooms, which will provide an all-day enjoyable experience while you expand the network and global impact of your organization.

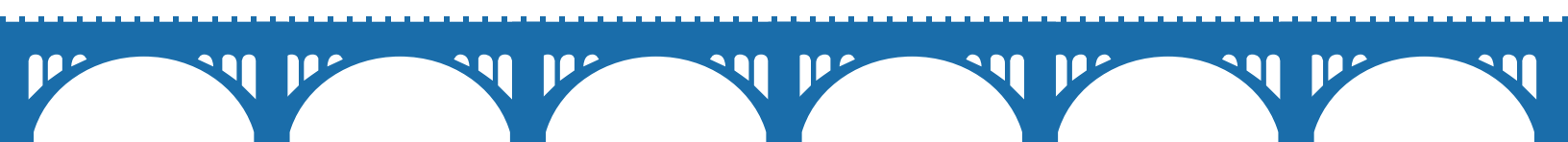
We believe the ISBF 2023 Conference in Saskatoon will provide you and your organization with a world-class and enjoyable experience / platform to showcase your technologies, products, and services to the world

Sincerely,

Daniel Chen, Ph.D., P.Eng. FCAE, FEIC, FCSME, FASME
Chair of the 2023 ICB at Saskatoon

Ali Honaramooz, DVM, Ph.D.
Co-Chair of the 2023 ICB at Saskatoon

Tate Cao, P.Eng., MBA, M.Sc.
Co-Chair of the 2023 ICB at Saskatoon

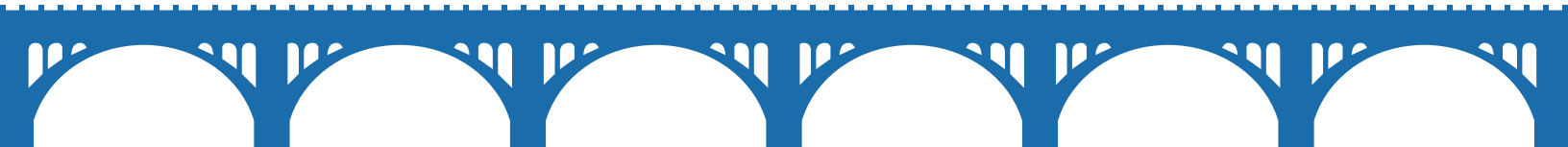




Why you Should Sponsor/Exhibit

We appreciate this International Conference on Biofabrication would not be possible without the involvement and support of our important industry partners.

- Become a valued Sponsor or Exhibitor at Biofabrication 2023 and participate in the premier international event for the biofabrication community
- Gain significant brand exposure to over 400 key clientele
- Receive maximum exposure through the combined exhibition, refreshment, and poster area
- Increase awareness and exposure of your organization via a variety of marketing mediums
- Develop business connections and strengthen relationships through face-to-face engagement
- Exhibit and generate new leads, develop your brand, or launch a new product through the exhibition
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market
- See how your contribution directly affects the biofabrication industry by participating in this important and exciting event





Location

Saskatoon was listed on The New York Times list of 52 Places to Go in 2018 – a highly regarded international ranking of cities, regions, and countries that travelers should explore. Placed #18 on the list, Saskatoon was the only Canadian destination. Saskatoon’s newly renovated and award-winning international airport provides direct or one-stop service to over 240 global destinations, making the trip easy for people arriving from across the country and internationally. With a walkable downtown only 15 minutes from the airport, delegates can experience the many eateries and shops in convenient locations. Explore the trails and beaches of Beaver Creek and Cranberry Flats, hike the Meewasin Valley Trail, visit the city’s many galleries and museums, and shop at the Midtown Plaza. With big-city amenities and small-town hospitality, Saskatoon welcomes you for what is going to be a great event!



Venue

An oasis among Saskatoon hotels, the Saskatoon Inn & Conference Centre is the premier location for events in Saskatoon. Located just minutes from the airport and downtown Saskatoon, it is close to all major attractions and conveniences making it easy for delegates to arrive and then explore! Meeting rooms surrounding the tropical courtyard feature large exterior windows for natural lighting.

All exhibits will be located on one level where the Welcome Reception and Lunch/Coffee Breaks will take place, providing great exposure and making it easy for delegates to find their way around. As a modern and professional meeting space, the venue will offer everyone the opportunity to explore the city at the end of the day with easy access to nearby shops, restaurants, businesses, services, and attractions.

Target Audience

Leaders, scholars, clinicians, regulatory specialists, and industry representatives from around the world in fields related to biofabrication.

Sponsorship Opportunities

Prices in Canadian Dollars	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Logo with hyperlink on Conference Website	✓	✓	✓	✓
Ability to host a Lunch Symposium (subject to availability)	✓			
Invitation to the Gala Dinner (Complimentary Passes)	4	3	2	1
Complimentary full delegate conference registration	4	3	2	1
Complimentary exhibition booth space (8ft x 10ft)	2	1	1	
Complimentary exhibition only registrations	4	2	2	
New Technology Spotlight, 60 sec. video presentation on stage in the plenary room, to play before sessions start	✓			
Logo with link to company website included within the Sponsor Tab of the mobile app	✓	✓	✓	✓
Acknowledgement during the Opening Ceremony, Gala Dinner, and Closing Ceremony by the Conference Chair	✓	✓		
Company logo and acknowledgement on sponsor signage	✓	✓	✓	✓
Ad in the Conference program	1 Page	1 Page	1/2 Page	1/4 Page
Access to VIP table at Lunches and Gala Dinner	✓	✓		
Logo on footers of every email sent by Conference for marketing	✓	✓		

Please feel free to reach out to create a custom sponsorship package.

Note: Company logo will be added on the website only after full payment has been received.



Additional Sponsorship Opportunities

Prices in Canadian Dollars

Social Event Opportunities

Welcome Reception - \$CAD 7,500

Exclusive Opportunity

The Welcome Reception is included in all full Conference registration packages. Kicking off the conference with a bang! as the Welcome Reception Sponsor of Biofabrication 2023, you will benefit from the following entitlements:

- 2 pull-up banners at the entrance to the Welcome Reception (to be provided by Sponsor)
- Acknowledgement from the Conference Chair
- Reference in the program book and website

Gala Dinner - \$CAD 5,000

Multiple Opportunities

The Gala Dinner will be a great opportunity for networking. Align your brand with one of the great evenings of the Conference, bringing everyone together for a night of dinner and fun! As a Gala Dinner Sponsor of Biofabrication 2023, you will benefit from the following entitlements:

- Logo printed on dinner menus
- Up to 2 pull-up banners at the entrance to the Gala Dinner (supplied by Sponsor)
- Acknowledgement from the Conference Chair
- Reference in the program book and website

Catering Opportunities

Lunch Break - \$5,000

3 opportunities available

Align your brand with the daily catering of tasty lunch breaks served to all participants. As a Lunch Break Sponsor of Biofabrication 2023, you will benefit from the following entitlements:

- A tabletop sign for each catering station will be displayed featuring the company's logo
- Reference in the program book and website

Coffee Break - \$2,000

6 opportunities available

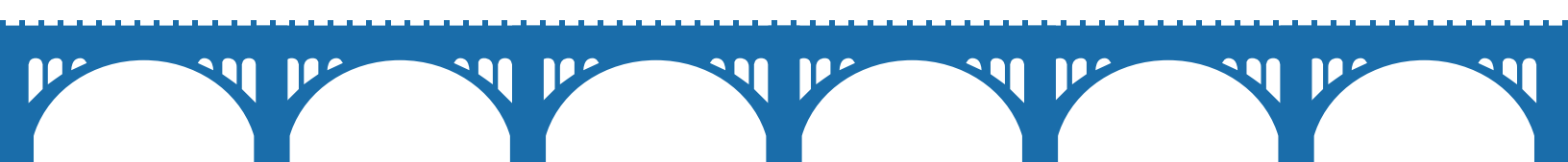
Align your brand with the daily catering of delicious morning and afternoon breaks served to all participants. As a Coffee Break Sponsor of Biofabrication 2023, you will benefit from the following entitlements:

- A tabletop sign for each catering station will be displayed featuring the company's logo
- Reference in the program book and website

Water Stations - \$3,000

Exclusive Opportunity

Water stations are placed on the meeting room level to provide participants with complimentary access to fresh drinking water. As the Water Stations Sponsor of Biofabrication 2023, you will benefit from the following entitlements:

- Sponsor logo on all water stations
 - Reference in the program book and website
- 

Additional Sponsorship Opportunities

Educational Opportunities

Poster Session - \$5,000

Exclusive Opportunity. Priority given to sponsors up to June 1, 2023.

Be the host sponsor of the poster session. As the Poster Session Sponsor of Biofabrication 2023, you will benefit from the following entitlements:

- Sponsorship signage with your company logo as the Poster Session sponsor
- Reference in the program book and website

Industrial Session Sponsor - \$7,500

Multiple Opportunities. Priority given to sponsors up to June 1, 2023.

As the Industrial Session Sponsor, you will be given the opportunity to give a 20 minute presentation on new technology/discoveries. Content to be approved by organizing committee.

- Company branding at the session
- Reference in the program book and website

Advertising Opportunities

Mobile App - \$5,000

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the Conference mobile app!

- Logo on splash screen
- Logo and company description listed under sponsors on the mobile app
- Logo and URL listed on Conference website
- Logo and contact info in program book

Sponsor of Digital Abstracts - \$5,000

Exclusive Opportunity

Promote your brand as the Abstracts Sponsor of Biofabrication 2023. Abstracts will be uploaded to the Conference website for everyone to have access. Your company logo with URL will be listed as the sponsor of this important information!

Conference Wi-Fi Sponsor - \$5,000

Exclusive Opportunity

Be the exclusive sponsor of Biofabrication 2023 Wi-Fi available in the common areas and session rooms of the Saskatoon Inn & Conference Centre.

- Customized Wi-Fi login
- Reference in the program book and website



Additional Sponsorship Opportunities

Further Opportunities

Lanyards - \$8,000

Exclusive Opportunity

Your organization's logo prominently displayed around every Conference attendee's neck!

- Company logo and Conference logo on Lanyards (logo to be provided by the sponsor, lanyards will be produced by the organizer)
- Reference in the program book and website

Conference Tote Bag - \$8,000

Exclusive Opportunity

Your company logo along with the Conference logo printed on the Conference Tote Bag given to all delegates at the registration desk. Great visibility for you company with your logo on the shoulder of the delegates!

- Company logo and Conference logo on the Conference Tote Bags (logo to be provided by the sponsor, bags will be produced by the organizer)
- Reference in the program book and website

Water Bottles - \$13,500

Exclusive Opportunity

A uniquely designed bottle made of the highest quality and eco-friendly materials. The bottle is the perfect light-weight travel and work companion after the Conference and can be filled at the various water stations throughout the Conference venue.

- Company logo and Conference logo on water bottles (logo to be provided by the sponsor, bottle will be produced by the organizer)
- Reference in the program book and website

Volunteers T-Shirts - \$3,500

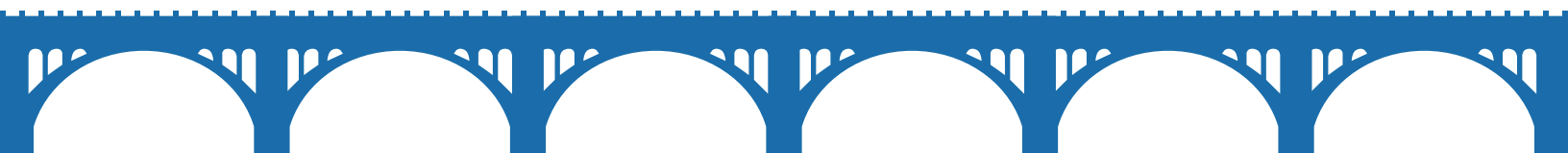
Exclusive Opportunity

All front-line volunteer staff at the Conference will wear specially designed and easily recognizable shirts with the Conference logo. The sponsor must provide the logo. Company logo to be printed on the sleeve.

Conference Award Supporter- \$500 or \$1,000

Multiple Opportunities

Support excellence and invest in the future! As one of our ICB 2023 Award Supporters, you'll receive branding and recognition based on your level of sponsorship support.





Exhibitor Opportunities

The Biofabrication 2023 exhibition has been designed to provide a strong value proposition for all exhibitors.

Located in the Saskatoon Inn & Conference Centre, the exhibition will be fully integrated into the Conference program. Morning and afternoon breaks will be served within the Exhibit Hall. The Welcome Reception will also be held in the Exhibit Hall to further increase networking opportunities.

Exhibition Booth

\$2,950 CAD

8' x 10' draped booth or equivalent space only for a custom-built stand. If you wish to bring your own booth, a plan should be submitted to the Biofabrication 2023 Secretariat before July 1, 2023.

Included in the cost of exhibiting is one (1) x exhibition booth which will include the following:

- 8' high draped back wall
- 3' high draped side walls
- 2 fabric chairs
- One 6' x 2' skirted table
- 1 waste basket
- Booth ID sign 44" x 7"

Registration

- Two (2) complimentary exhibitor registrations per booth. All additional exhibitor badges will cost \$400 plus tax each.

The exhibitor badge entitles:

- Full access to the exhibition area and to your company's own sponsored sessions
- Access to the opening ceremony and welcome reception
- Lunch and coffee breaks

Company promotion

- Company name and booth number (when allocated) on Exhibitor page of the Conference website
- Company name and acknowledgement in the designated Exhibitor section of the Conference mobile app

Note: Any electrical requirements as well as extra services / furniture must be arranged by the client and will be charged directly to the client by the facility.

All sponsors and exhibitors will be listed on the Conference website and the Conference mobile app, and will be featured on social media. Booth space is allocated on a first come first served basis. Sponsors will be given priority based on level.



Logistics

Exhibitors move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors' manual closer to the Conference start.

Contact Information

To book a sponsorship package or exhibit booth, assist your decision making, or should you have any requests for customized sponsorship packages, please contact the Conference Secretariat:

Biofabrication 2023 Secretariat
c/o Venue West Conference Services Ltd.
Mike Daugulis
#449-1231 Pacific Boulevard
Vancouver, BC V6Z 0E2 Canada
T: +1.604.681.5226, ext. 238
E: biofabrication2023-partnerships@venuewest.com

